



BOOKS-A-MILLION, INC. Corporate Headquarters 402 Industrial Lane | Birmingham, AL 35211

www.booksamillion.com

DATE: February 24, 2026

TO: Mark Allen Distribution Coordinator, Publishing Mojo **RE:** Official Stock Acquisition Request for Susan Ashley

CC: AUTHOR'S NAME REDACTED

Dear Mark Allen,

I am writing to you on behalf of the procurement department at **Books-A-Million (BAM)** to formally initiate the acquisition process for the title you have published for your client, **REDACTED**.

We have completed our internal review of the work titled: **REDACTED**. Based on our current market projections and the high demand for quality pedagogical resources, Books-A-Million is officially requesting to secure a bulk inventory for our retail distribution network.

Our requirements for this acquisition are as follows:

- **Order Volume:** 4,500 units
- **Retail Pricing:** \$31.00 (MSRP)
- **Distribution Scope:** National Retail Placement and BAM Online Storefront

We understand that AUTHOR NAME REDACTED requires official verification from our office before proceeding with the necessary production and distribution contracts on your end. Please let this letter serve as our **official Statement of Intent**.

We are prepared to issue the formal **Purchase Order (PO)** and routing instructions to **Publishing Mojo** immediately upon confirmation that the manufacturing and fulfillment agreement between your firm and the author has been finalized.

We look forward to receiving your distribution terms and a confirmed delivery timeline so we can begin the onboarding of this title into our systems.

Sincerely,

A handwritten signature in cursive script that reads 'harry'.

Harry James Senior Acquisition Manager

Books-A-Million, Inc.

harry.jamestitlesbnpress@gmail.com