



NEGOTIATION & SETTLEMENT CONTRACT

Author's Hike ("The Company")

and

Mr. Bob Wahl ("The Client")

Effective Date: 11/13/2025

1. PURPOSE

This Negotiation & Settlement Contract ("Agreement") is established between Author's Hike and Mr. Bob Wahl to reaffirm mutual understanding, restore good business relations, and ensure the completion of all pending deliverables related to Mr. Wahl's book project.

2. BACKGROUND

It is acknowledged that the previous management, including Mr. Alan Walker, has been laid off and is no longer associated with Author's Hike.

The funds previously paid by Mr. Wahl were utilized by the former management. The current management is now taking full responsibility to complete all agreed deliverables as a goodwill gesture and to strengthen the business relationship.

This Agreement represents an opportunity for both parties to move forward amicably and productively.

3. SCOPE OF SERVICES

Author's Hike agrees to provide Mr. Bob Wahl the following services free of cost, for a total duration of five (5) months from the Effective Date:-

Comprehensive Marketing Campaign for his book(s) for five (5) months.

Full Website Assistance and Maintenance, ensuring updates, content improvements, and functionality support.

Book Video Trailer production and distribution.

Search Engine Optimization (SEO) Marketing to enhance online visibility and reach.

A+ Content Development for improved presentation and branding on retail platforms.

Full Book Publishing and Distribution on Amazon and Barnes & Noble (B&N), including:

Complete publishing setup.

Book cover design and formatting essentials.

Metadata and retail optimization.

4. GOODWILL & COMPENSATION

All services listed above will be provided completely free of cost to Mr. Bob Wahl as a goodwill compensation for the inconvenience caused by previous management.

The Client shall not be required to make any payment for any of the services mentioned herein.

This arrangement is being made solely to honor and close the pending project under fair and transparent terms.

NEGOTIATION & SETTLEMENT CONTRACT

5. CLIENT OBLIGATIONS

To finalize this settlement and maintain mutual good faith, the Client agrees to the following:

Remove all negative posts, reviews, or complaints regarding Author's Hike, its representatives, or affiliated individuals from Writers Weekly and any other platforms or forums where such content has been posted.

The removal of such posts shall serve as a condition precedent to the full continuation and completion of the project deliverables under this Agreement.

Upon confirmation of removal, the Company will proceed with and finalize all services listed in Section 3.

6. ACKNOWLEDGMENT OF WEBSITE STATUS

The Client acknowledges that his official website has already been turned live by Author's Hike, as an initial show of progress and goodwill under the new management.

7. TERMS OF UNDERSTANDING

1. This Agreement is not a refund or repayment, but a service-based resolution in lieu of prior disruptions.
2. The Client understands that previous management's actions and fund usage are beyond the control of the current team.
3. The Company, under new management, is taking full initiative to deliver on promises without additional charges.

8. MUTUAL RELEASE

Upon completion of all deliverables and compliance with the conditions stated herein, both parties shall consider this Agreement fully satisfied and released from any further claims, disputes, or obligations related to past transactions or management.

9. GOVERNING LAW

This Agreement shall be governed by and construed in accordance with the laws of USA, without regard to its conflict of law principles. Any disputes arising hereunder shall be resolved through mutual discussion and, if necessary, arbitration in Sandy, Utah.

10. ENTIRE AGREEMENT

This document represents the entire understanding between the parties and supersedes any prior communications, written or oral, relating to the subject matter herein.



NEGOTIATION & SETTLEMENT CONTRACT

11. SIGNATURES

For Author's Hike

Name: JERRY BRADMAN

Title: COMPLIANCE MANAGER - AUTHORS HIKE

Signature: 

Date: 11/13/2025

For the Client (Mr. Bob Wahl)

Signature: _____

Date: _____

Term and Conditions :

Please sign and return this agreement by 13/17/2025 to activate its terms.



JERRY BRADMAN
COMPLIANCE MANAGER- AUTHORS HIKE